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WE WISH YOU A MOOSH-MOOSH CHRISTMAS & A HAPPY NEW YEAR OF CUDDLY COMPANIONS FROM HEAD TO TOE!

Kids And Kidults Will Adore Holiday 2023 Collection Of Wearable Moosh-Moosh Hoodies & Slipperz Plus Stocking Stuffer Clipz And Of Course Starlight Buddies, Squared & Sleep Pillows

Simi Valley, CA (November 20, 2023) – With visions of gingersnaps, nutcrackers and elves in their heads, the designers at Moosh-Moosh have reimagined the most delicious ideas of the holidays into the perfect presents for every kid (and kidult) on the list. Are those **Slipperz** winking at me? Yes, when it's *Gingersnaps* sporting a red bow tie. The cutest and most creative holiday presents are being rolled out this week online at <https://moosh-moosh.com/>.

The cuddly Christmas Collection 2023 introduces one-size-fits-all **Hoodies** (\$39.99), matching **Slipperz** (\$19.99 Adults/\$16.99 Youth), six new **Squared** (\$19.99) and a dozen new **Sleep Pillow** (\$16.99) personalities. Because everyone knows big things come in small packages, the **Clipz** (\$6.99) collection boasts 10 new plush toy characters to attach to a coat zipper, backpack or diaper bag.

Some households hide an elf by a shelf but *Jingle*, one of four holiday-themed **Starlight Buddies** (\$19.99) can sit upright on a bed, a desk or in the car to Grandma's house. His green elf outfit is accessorized with a curled pointy hat, a red belt, tiny Christmas trees under each foot and stars in his eyes! The attention to detail at under \$20 is incredible. The National Parenting Center, which evaluates thousands of products a year for its coveted Seal of Approval, agrees, and just awarded Moosh-Moosh its Holiday Seal.



Each Moosh-Moosh arrives with a name and design that is instantly endearing. Look for *Jingle*, *Mitzy*, *Jack*, *Frost* and *Holly* this month among the many new releases. No matter the size or style, a Moosh-Moosh is always the softest, squishiest, cuddliest plush buddy on the market today. With so many personalities in the Holiday Collection, now kids can **clipz** on mini *Mitzy*, wear a brown **hoodie** *Mitzy* complete with antlers, cover your feet with warm *Mitzy* **slipperz** then snuggle on the couch with *Mitzy* the **Starlight Buddy**. Ho ho ho!

Sean Price, Executive VP, Chief Marketing Officer of parent brand MMG Brands explains, "Moosh-Moosh is your ultimate cuddly companion designed to bring joy and comfort wherever they go, serving as a cozy pillow pal, a bedtime buddy, or simply a delightful plush friend to clip onto your backpack. There's something soft and friendly for everyone on the list to get into the holiday spirit."

Smiles are instantaneous when holding a pillow with pizzazz boasting the cutest details for little ones to discover. This season look for a snowman's tilted black hat, reindeer antlers in red plaid, red and white swirls of peppermint or stringed colored lights as featured on Squared Pillow *Tanz*.

This award winning plush accessory line continually garners rave reviews from children, tweens, teens, and even kidults! From preschool to the dorm room, they are adoptable and adorable.

Moosh-Moosh Hooded Blankets • \$39.99

These one-size-fits-all covering might reach from the neck down to the knees in Christmas-y style. Choose from six themed styles with cute hood features from a carrot nose on *Jack* to the snow leopard spots on *Snowie*. *Mitzy* has brown antlers and *Jingle* is all green with pointy ears and a jester cap. *Peckington* is ready for the icy winter weather. The sixth holiday hoodie is the best for last – *Santa*! The jolly hoodie is red with a stitched on black buckle-like belt and a Santa face on the hood.



Moosh-Moosh Slipperz • \$16.99 Youth size 2-6 • \$19.99 Adult size 6-12

Slip the tootsies into these warm and oh-so-cute styles, many matching the hoodies! The incredible details will make eyes wide and lips smile. Choose from eight personalities: *Yuki, Eduard, Gingersnaps, Mintie, Mitzy, Peckington, Santa and Snowie*.



L to R, Top to bottom: Snowie, Santa, Peckington, Gingersnaps, Mintie, Mitzy, Eduardo, Yuki

Moosh-Moosh Sleep Pillow • \$16.99



Measuring 18” by 12” across, these themed pillows will have everyone doing a double take as they walk by the bed! There are twelve fun faces to choose from with nutcracker, elf, peppermint and jolly red cap details among the bunch. Holiday 2023 Collection features: *Elfred, Kira, Artie, Stuart, Treestan, Jack, Melani, Renoff* and *Pixca* to namedrop a few! Elfred’s big eyes and pointy ears are topped with a red jolly jester hat.

Moosh-Moosh Squared • \$19.99

It’s hip to be square and these boxy buddies never disappoint. New for the holidays are six sweet pals: *Belle, Crumbles, Frost, Holly, Tanzy* and *Pepper*. Pepper’s rich details remind little ones of peppermint candy down to the red and white lock of hair on the forehead.



L to R, Top to bottom: Crumbles, Frost, Belle, Tanzy, Holly, Pepper

L to R, Top to bottom: Stuart, Santa, Peckington, Renoff, Kira, Jack, Elfred, Pixca, Eduard, Artie, Treestan, Melani

Moosh-Moosh Starlight Buddies • \$19.99

How much joy can your arms wrap around? From the bedroom to the dorm room, these plush characters get everyone in the spirit of Christmas. Choose one or collect all four: *Jack, Jingle, Mitzy* and *Santa*.



L to R: Mitzy, Santa, Starlight, Jingle

Moosh-Moosh Clipz • \$6.99

Perfect for a stocking stuffer or Secret Santa gift, these mini plushies come in ten new personalities: *Eduard, Gingersnaps, Jack, Jungle, Mintie, Mitzy, Peckington, Santa, Snowie* and *Yuki*. Little details from *Jingle’s* elf ears to *Eduard’s* red and black plaid antlers make this season especially joyous.



L to R: Gingersnaps, Jingle, Eduard, Jack, Santa, Mitzy, Peckington, Mintie, Snowie, Yuki

Tis the season for making spirits bright! Follow Moosh-Moosh pals on Facebook, You Tube, Pinterest and Instagram.

ABOUT MMG BRANDS

MMG Brands, headquartered in Los Angeles, California, is a dynamic company with over 40 years of experience delivering some of the most trending items on the market. With a keen eye on current trends, the company’s seasoned team swiftly turns insights into innovative, highly desired products. Balancing top-notch quality, creativity, and a deep understanding of consumer preferences, MMG Brands stands as a leader in bringing to life today’s most sought-after items. Discover MMG Brands – your source for the newest and hottest trending products. Please visit <https://moosh-moosh.com> to learn more.