

CONTACT: KidStuff Public Relations
Lisa Orman • 608-575-1323
Lisa@KidStuffPR.com



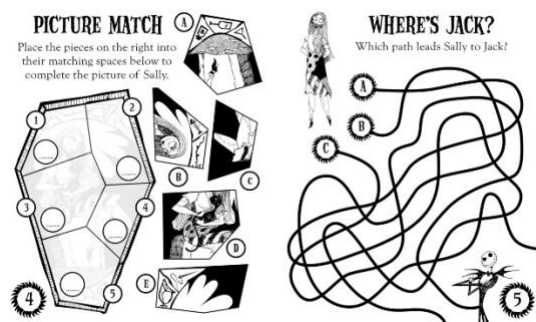
IGLOO BOOKS REVEALS EXCITING NEW DISNEY AND MARVEL-THEMED ADVENT CALENDARS FOR HOLIDAY 2025

A Story a Day Builds Holiday Anticipation, Hooray!

Northamptonshire, UK (September 2, 2025) – The wait for Christmas makes time dilate for excited little ones. December can feel very long as the countdown to Christmas marches on, so the best way to turn the wait into a month-long celebration is with advent calendars. A little surprise at the end of every day helps build anticipation and excitement in advance of the big holiday get-together. As it happens, **Igloo Books** agrees! To celebrate Holiday 2025, three new **Storybook Advent Calendars** are launching in September to make sure the cheer lasts all December long. What's more, Igloo Books has once again partnered with the ultimate storytellers for these special advent calendars: Disney! The three new styles launching for this holiday season are [Disney's Stitch Advent Calendar](#), Disney [Tim Burton's The Nightmare Before Christmas Advent Calendar](#), and [Marvel's Spidey & His Amazing Friends Advent Calendar](#) (\$31.99 each).



If you think you know advent calendars, think again! These unique advent calendars are Storybook Libraries, containing 24 miniature paperbacks to discover each day of December. Unveiling a compartment in the calendar will reward patient children with a satisfying 5-minute story or activity that's perfect to experience while winding down for bed or just staying cozy on the couch by the fireplace (hot cocoa optional but strongly encouraged!) Each book is carefully wrapped in a sleeve to not only conceal its contents until the right day but also provide kids with a satisfying unwrapping fix. Igloo Books wants to foster an appreciation and love for reading at an early age through this exciting daily activity featuring fan-favorite Disney and Marvel characters! Say goodbye



to impatient holiday jitters and welcome in a novel narrative experience that gives children something to look forward to every day. The proof is in the (figgy) pudding; since 2018, Igloo Books' Advent calendar series has sold a cumulative four million copies worldwide! And with positive buzz on leading news outlets like *People*, *Good Housekeeping* and more, it's no wonder their Storytime and Activity Advent Calendars are becoming more popular year over year.

Of all the best experiences on planet earth, aliens surely would love the holidays! Festivity, merriment, family and appreciation, concepts that transcend intergalactic species and cultures. But don't take our word for it, read for yourself with **Disney's Stitch Advent Calendar**. This is far from your ordinary holiday story time experience. Through the tales in each book, spend your holiday transported to the warm beaches of Hawai'i with Stitch, Lilo and Angel, decorating palm trees for the holiday season. Before you know it, you'll be blasting off into space to have adventures beyond the stars where even Santa has a hard time getting to. Reindeer can't keep up with rocket engines!



Halloween or Christmas, who can decide? Turns out, you don't have to with Disney **Tim Burton's The Nightmare Before Christmas Advent Calendar**! Young fans of the timeless stop-motion masterpiece can discover even more about the rich world of Halloween Town and its spooky yet friendly residents. After an unexpected trip to Christmas Town, Jack Skellington—the Pumpkin King of Halloween Town—sees an opportunity to take over the new holiday. With renewed vigor and his winning smile, he returns home and works with Sally, Zero and the gang prepare for Christmas. But Oogie Boogie is lurking in the depths, is he up to no good?



If super hero stories are more your thing, swing into the **Marvel Spidey & His Amazing Friends Advent Calendar**! Every new day brings a miniature paperback with a new story of heroism, teamwork and super-powered antics. When the city is in trouble, Peter, Miles and Gwen are the first ones on the scene to help the citizens. When these three young web-slingers put their heads together, nothing can stand in their way, not rhinos, octopuses or Green Goblins! Featuring collaboration, problem-solving, gadgets, and plenty of action, this advent calendar is perfect for aspiring heroes and heroines!

Keep your eyes out for these new advent calendars this September on the [Igloo Books Amazon storefront](#). Make this holiday season one to remember with officially licensed Disney adventures courtesy of Igloo Books Storybook Advent Calendars!

About Igloo Books

A global leader of mass-market publishing, our content for children and adults spans the full spectrum of popular categories: illustrated story, activity, novelty, board, fiction, puzzle, reference, and gift sets. Broad global distribution ensures Igloo Books are available in 77 countries across 64 languages. We are proud of our content, our customer service, and the dedication of the Igloo team to ensure we continue to be the "go-to" publisher for quality high-quality, exciting, volume sales. Igloo Books is a part of Bonnier Books UK. Igloo Books is distributed in the US & Canada by Simon & Schuster.

© 2025 Disney

© 2025 MARVEL