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## KANDICO SET TO PREVIEW ENCORE SQUISHYVERSE SNACKIPOOS SERIES AT TOY FAIR 2026, BOOTH 6313

*The Upcoming Series 2 of Squishyverse Snackipoos Keeps the Fun Going with New Accessories, New Characters and Familiar Play!*

Toronto, Canada (February 6, 2026) – Sometimes a jack of all trades can be a master of all! [Kandico's Squishyverse Snackipoos](#) debuted in 2025 to widespread fanfare from the consumer market. It was the toy that brought a little bit of everything to the table: DIY crafting with ASMR squishies, creative play, dress-up customization, collectability, and pretend play – a complete package, all in one toy. With such a confluence of experiences, this novel debut product line was a big hit at retail, much to the delight of Kandico. The Snackipoo characters have proven to be quite the charmers, so much so in fact, that Kandico is pleased to announce the upcoming launch of [Squishyverse Snackipoos Series 2](#), which will be available on display at **New York Toy Fair 2026, Booth #6313**. Slated for a Summer 2026 launch, retailers and media will have the chance to see what's *new* for *Snackipoos* this Toy Fair!



Stylish, trendy, funny and highly collectible, Snackipoos are making kids rave, and it's no wonder. One influencer reviewer even wrote an original song to go with her review! Kids with a Squishyverse Snackipoo kit have full control over their crafted character! Mix the two-part formula together, throw in glitter and stir - maybe even add some "squishfetti" as desired - close the mold, wait 40 minutes and ta-da; you've made your very-own original Snackipoo! Lots of accessories are included in each pack, with more characters and more accessories available in larger sets. Easily stick decorations and accessories to your Snackipoo to complete your unique character. And the fun doesn't end after your character is complete – extra accessories in each kit allow you to switch up your Snackipoo's style on the fly. Style and swap your squishy friend for endless combinations, or to suit your fashion sense du jour. Mix and match to experiment and play on repeat!

Spread out across familiar formats, Series 2 will launch an all-new host of accessories, refills and glitter packs to help craft enthusiasts craft 36 new characters! Screamy Pooos, Angel Pooos, Devil Pooos and more, molding and customizing your own character is more exciting than ever with the huge number of accessories. And retailers, take note - each counter display unit (CDU) will have a Golden Snackipoo chase for one lucky customer to find. Squishyverse Snackipoos, in addition to offering a fully customizable play experience, allows for customers to have plenty of choice, with multiple sizes of refills and expansion packs suitable for occasions both big and small.



**So many options! There's something for everyone, whether you're new to Squishyverse or building your collection. The launch of Squishyverse Snackipoos Series 2 will include these SKUs:**

**Squishyverse Series 2 Family Pack • Ages 5+ • \$19.99 MSRP**  
Another family joins the Snackipoo neighborhood! The Series 2 Family Pack allows you to create 3 characters, one of which is an

exclusive Baby Poo character unique to this set. 25 surprise accessories are included, featuring redesigns and brand-new twists on the Series 1 Family Pack decorations.

### **Squishyverse Series 2 Factory Playset • Ages 5+ • \$29.99**

Launching in the sunny summer season of 2026, this playset includes four exclusive Quackipoo characters to mold and deck out with accessories. This playset includes all the crafting materials you could ask for, 6 glitter packs, “squishfetti”, and a whopping 30+ surprise accessories to use in whatever way you wish. The factory playset brings Squishyverse Snackipoo crafting to the next level! Featuring stations for each stage of creation (formula stirring, glitter mixing, and squishfetti infusion) the immersive play potential is unmatched, and the ultimate way to play with Squishyverse Snackipoos. All that’s needed are refill packs to play again and again!



### **Squishyverse Series 2 Single Pack • Ages 5+ • \$9.99**

This hand-held pack is perfect for the uninitiated, just looking to try out the Squishyverse experience for themselves! Inside you get everything you need to mold a single character, complete with 10 random accessories, so not two packs will ever be the same! Peel the cover from the corner and start mixing, styling, squishing.

### **Squishyverse Series 2 Double Pack • Ages 5+ • \$14.99**

Double down and mold a pair of Snackipoo pals with a Double Pack! This larger set contains enough formula to create two unique characters. Amongst the 15 surprise accessories inside, larger stands and greater varied options are included for more chaotic, customizable fun!

### **Squishyverse Series 2 Refill Capsules • Ages 5+ • \$6.99**

Completed your Snackipoo pack but craving more? Pick up a few refill packs, which include more mixing formula, glitter, and 4 random accessories to expand your stylish collection. Refill packs have undergone a makeover for Series 2 to distinguish them from Series 1!



### **Squishyverse Snackipoos Series 2 Pod • Ages 5+ • \$4.99**

Bring some mystery to the mix with Snackipoo Pods! These special mini-mold experiences offer a bite-sized Snackipoos experience with 6 surprise accessories inside to decorate your character. Series 2 Pods feature an all-new color deco to help set them apart from Series 1.

Kandico can't wait to show off Series 2 at Toy Fair 2026, Booth #6313! Whether you're toy media, retailers, or just here for the fun of it all, Kandico wants to introduce you to the inimitable experience of Snackipoos. Series 2 of Squishyverse Snackipoos are slated for launch in Summer 2026. More information about the Squishyverse Snackipoo brand, as well as Kandico's other brand lines can be found on <https://kandy.toys/>.

## **ABOUT KANDICO**

Kandico is a toy company designing and manufacturing innovative, authentic toys & games. We believe in creating connections between customers of any age with our products, while being on the pulse of trends. Our mission is to generate "True Fun" with authentic play experiences. Our values are endless Curiosity, Integrity and Creativity.