

CONTACT: KidStuff Public Relations
Lisa Orman • 608-575-1323
Lisa@KidStuffPR.com



RAIL CUBE FROM SANKYO TOYS IS GOING UP, DOWN AND ALL-AROUND THE U.S. THANKS TO MEEKINS CORP.

New York, NY (March 13, 2026) – The only thing better than a toy train set is a toy train set that defies gravity! **Meekins Corp.**, business specialists with an eye for quality and talent in the international toy scene, are pleased to introduce the U.S. market to **Rail Cube** from **Sankyo Toys** – an incredible toy synthesis of toy trains, construction sets and STEAM learning! Making its debut at New York Toy Fair 2026 last month, Rail Cube was a crowd pleaser among influencers, media and retail alike. Spanning an entire quarter of the Meekins booth, Rail Cube is the perfect toy to draw people in by simply setting it up and letting it do its thing!

Rail Cube is a groundbreaking STEAM toy that transforms learning into a hands-on adventure. Using five types of interchangeable cubes, kids can design and build dynamic three-dimensional courses for a magnetic mini train to navigate. With a simple click, the magnetic blocks snap together, end-to-end. And a quick twist is all that's needed to disconnect them, creating a smooth and customizable monorail system. Each track segment is color coded to help kids associate specific colors and shapes with particular functions. Need a corner piece? Look for orange! Curves are green on one side and blue on the other to denote direction. In this sense, kids learn the fundamental concepts of engineering and programming.



Mix and match the track segments and make creative use of each cube type to create your magnetic monorail track set and watch as your mini train brings your imaginative designs to life. Thanks to this intuitive yet sophisticated system, you can build railways that go up, down, upside-down, in loops, and any direction you can imagine! Using the movement of the trains, you can even create kinetic sculptures as it redistributes its weight along the track. No matter what track you create, the trusty rail cube train cab will stay affixed to it! Inside each mini train is a rechargeable battery, eschewing the need for interchangeable cells.

And the industry is taking notice! In just its first year on the market, Rail Cube was recognized as a Toy of the Year (TOTY) finalist in the Construction category, standing alongside longtime industry giants like Lego and Magna-Tiles. Interested kids or parents can get their journey started with the [Magnetic Monorail Starter](#)

Set (\$99.99), the perfect introduction to the world of Rail Cube fun! This set includes 32 easy-to-connect block pieces and 1 mini train, allowing you to design your own unique and complex tracks, serving as an excellent introduction to the potential of Rail Cube.

For even more information on the ingenious novelty of Rail Cube, plus a peek at add-ons, extra trains and more, visit their official site at <https://www.railcubetoys.com/>. Play in all directions at once with the power of Rail Cube!

About Meekins Corp.:

Meekins Corp. serves as the US agent to international and domestic manufacturers, brands, and companies. We play an active role in preparing products for a successful and cohesive transition into the American marketplace. We ensure that all products have been adapted for the US market to fit the current demographic trends, and that all are compliant with import testing and safety requirements. Our sales team handles accounts both large and small, taking them from initial order to complete fulfillment. We are proud to help transform ideas into global businesses and focus our efforts in areas that cater to our customers' needs. Together we can pave a smooth path to success and continue bridging the gap between international and domestic markets.