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## VOICEGIFT MAKES PRESENTS MORE PRECIOUS WITH YOUR VOCAL PRESENCE

*Legacy Voice-Recorder Manufacturer VoiceGift Lets You Leave a Heartfelt Message to Make Any Gift Even More Special*

Westport, CT (March 3, 2026) – “It’s so great to hear your voice!” How many times have we said that to a loved one through a call or zoom? We can’t always be together, and opportunities to communicate are becoming less and less frequent in a world that always demands our attention. Giving gifts in absentia can retain this cherished warmth like you never thought possible thanks to the efforts of **VoiceGift®**, expert manufacturers of voice recording devices for both consumer and business. VoiceGift is a new way to gift, helping friends and family add messages, memories and soundtracks to gifts, crafts, cards and packaging. Add some humor, a little help, or a whole lot of personality to the things you gift and cherish!

The founders of VoiceGift have major industry chops! When the now iconic Build-A-Bear brand was merely one store, VoiceGift/ Voice Express founder Geoffrey Stern set up a demo of a new voice recorder that had just been produced by his company to Build-A-Bear founder, Maxine Clark. The rest is history! Voice Express’ tech has helped bring over 60 million sounds to Build-A-Bear enthusiasts worldwide – truly a marvelous match for the toy history books!

VoiceGift now caters to the consumer and retail market with the goal of helping connect families and friends together through intuitive, easy-to-operate voice recording tools for ages 4-94. Their **VoiceGift Tags (\$13.00 each)** resemble familiar tags you would find on a wrapped present, but with a crisp, clear voice recorder/player within! Whenever you wish to send an extra special gift from afar or offer meaningful context as the recipient opens their present, use this tag to record (and re-record) a message up to 60 seconds in length. This recorder’s fidelity is high enough to play voice, sound effects of music reliably and without worry of muffling. The acid-free paper on the outside of the tag offers two 3" x 4.25" sides to decorate as well! It’s mail-safe and can be played up to 300 times.



From behind-the-scenes beginnings introducing patented voice recording tech to iconic toy brands, VoiceGift has further refined their inventions to multiple uses. Look no further than **Mini@-Me (\$15.00)**, a small, circular voice recorder/player with limitless play potential. Record multiple messages into the Mini-Me, up to 60 seconds in total. The compact size and smooth rounded shape make it ideal for sewing into plush pals both homemade and store-bought (sewing skills sold separately!) Parents,

grandparents or relatives can record messages of love, encouragement or soothing into Mini-Me, and whenever a kiddo squeezes their cuddly plush just right, their loved one's voice will play!

Got a lot to say? You should check out VoiceGift **PLAY® (\$60.00)**! Play is a remote-control size device versatile enough for many purposes; notes, directions, stories or narration, PLAY has you covered. Anyone who has been to an audio tour at a museum and entered a number associated with a picture or sculpture will feel right at home. Record up to 999 voice messages spanning up to 10 hours! To hear a given recording, just type in the number associated with the recording on the keypad. Got an extensive photo album? Write numbers next to each picture and record a story to contextualize each and every one, so friends and family can be immersed in your memories even more! Record and play back notes for yourself for personal projects to help stay organized and remind yourself of key information. Free up space in your journals and ensure PLAY lives with your photos and memories with the built-in book clip. Or simply fill Play with anecdotes and fun memories to listen to again and again - through the headphone port, if you prefer! This



offering from VoiceGift truly lives up to its name! And for youngsters who are still getting a handle on

numbers, there's also **Play for Kids (\$60.00)** which sports illustrated symbols on each button instead of numbers. Read and record up to 12 different stories/books spanning 2.5 hours of high-quality audio. Use the included stickers to label books and match each button on the PLAY, so kids know which button to press for which book. Kiddos can practice reading or be treated to storytime with Mom and Dad's voices while staying over with grandparents, or vice-versa. With PLAY you can read a story to your favorite kid, even when you're not there.



VoiceGift products can be found on <https://voice.gift/> or on their [Amazon storefront](#). Give gifts that keep on giving with the help of VoiceGift!

### About VoiceGift

Since the year 2000, VoiceGift had the vision of making it easy for people to add a personal touch to their gifts, crafts, and memories. We offer a wide variety of recordable gift tags and voice boxes that are perfect for any occasion. Our voice is the best way to express ourselves. Whether you want to give a gift, capture a memory or a feeling, we want to help make every personal gift more personal. Because there's no substitution for the voice of those closest to us or the music we love to listen to. Our suppliers are compliant with the International Council of Toy Industries (ICTI), CARE (Caring, Awareness, Responsible, Ethical) certification, or comparable designation. These programs promote ethical manufacturing, from fair labor treatment to employee health and safety, in the toy industry worldwide.