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OZ CREATIONS BRINGS EMPOWERING PLAY TO ASTRA WITH OLYMPIA® DOLL COLLECTION

Specialty Retailers Won't Have to Venture to Mt. Olympus to Get a Look at Oz Creation's Keystone Myth-Inspired Doll Line

Wilmington, DE (May 14, 2026) – Astra attendees should expect the presence of goddesses this year! **Oz Creations, LLC**, creator of the [Olympia Doll Collection](#), is eager to show their core product line to specialty retailers and toy media at their first ever **Astra Marketplace & Academy** in Milwaukee June 5-8 at the Baird Convention Center in **Booth 1831**. Founder and CEO of Oz Creations, Jennifer Ozimkiewicz will be in attendance, representing the booth and enthusiastic to answer any questions about Olympia Dolls – straight from the source herself!

The Olympia Doll and Story Collection is where ancient myths meet modern play! Dive into the captivating stories of the world's first super-heroines, brought to life from ancient legends. From goddesses with extraordinary powers to their legendary deeds, these tales of strength and bravery have been passed down through the ages. Inspired by a former corporate executive and mother to create meaningful toys for her daughter, Olympia Dolls are now the flagship toy of her independently owned business, Oz Creations. Explore their stories and inspire the girls in your life to discover their own unique talents and inner strengths. With each doll and its accompanying animals and accessories, imaginative play opens the door to endless possibilities. Your special girl will have fun reading her story and playing with her! This makes a great doll gift for those seeking educational and inspirational toys.

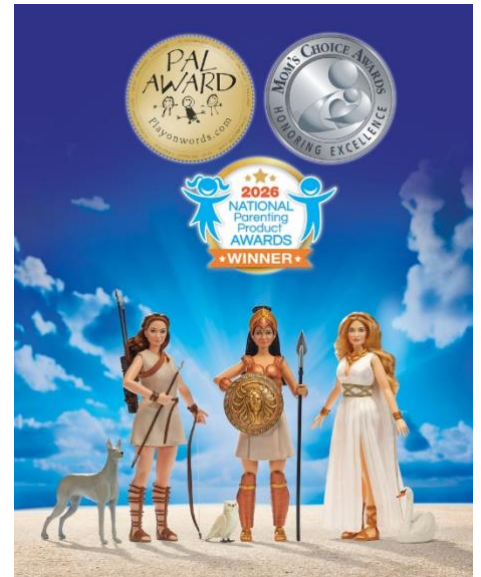
The Olympia Doll collection features three goddesses (\$54.99 each):

[Artemis - Greek goddess of the moon, animals, wilderness and the hunt](#)

[Athena - Greek goddess of wisdom, invention, strategy, and war](#)

[Venus - Roman goddess of love, beauty and creativity](#)

Designed for girls 6-12 years old, Olympia Dolls are more than toys, they're timeless tales reimagined for modern girls and boys. Rooted in global mythology, each doll comes with an inspiring story of a goddess who faced challenges with courage, wisdom, and heart. Through imaginative screen-free play, girls don't just learn history - they see themselves in it, building confidence, creativity, and a sense of inner power. Each doll comes with relevant accessories for each goddess, her animal, and an illustrated story card.



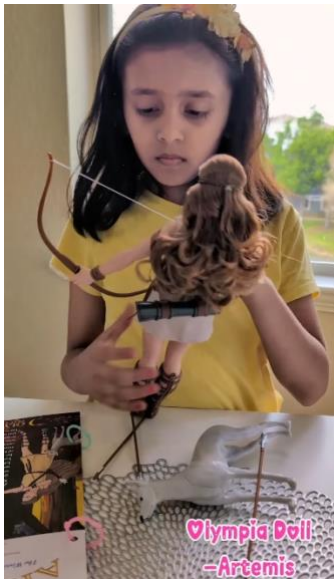
And the proof of these dolls' power is in their accolades! Trusted voices in the toy sphere are lauding Olympia Dolls, like the [National Parenting Product Awards \(NAPPAs\)](#). One such NAPPA reviewer commented, "Definitely innovative. These aren't just any dolls. They're female superheroes! What better way to teach important values like bravery, creativity, and critical thinking than through imaginative play with these dolls." Another parent reviewer added, "My daughter isn't just playing, she's learning that girls can be brave, smart,

and compassionate. As the only girl in our family between two brothers, I love that she's getting strong female dolls to play with."

For women's history month, Speech-Language Pathologist and CEO of Play On Words Erika Cardamone appeared on PHL17 TV to showcase Olympia Dolls after the collection won [Play On Words' PAL Award](#). During the special TV spot, Erika expanded on the profound significance of Olympia Dolls and the modern connection to ancient storytelling. "I love this [collection], because females have been at the center of our stories for centuries and really developing our culture – what better way to show that than with Greek mythology?"



Is it any wonder that moms recognize these dolls as nurturing toys for their children? The Mom's Choice Awards® gave their [Silver Award](#) to the collection after careful evaluation. Comprised of real moms and toy experts, the Mom's Choice Awards evaluates products and services created for children, families and educators. Their program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. "We are happy to award deserving products like the Olympia Doll Collection," said Dawn Matheson, CEO, Mom's Choice Awards. "Our panel of judges really felt this doll collection merited a place on our list of the best in family-friendly products that parents and educators can feel confident in using."



Most importantly, Olympia Dolls are resonating with everyday kids and parents! When real families had a chance to play with an Olympia Doll, they embraced the toy, her story and the concept of the company. As Instagram influencer mom [@brain.gift.kidz](#) wrote after watching her son and daughter play with the Artemis doll, "In a world where our little girls are constantly learning who they are, toys like these matter. They don't just play... they shape beliefs. Artemis teaches our girls to be bold, to trust themselves, and to stand strong in what they believe in, all while staying kind and respectful to the world around them. Because confidence starts young, and every girl deserves to feel powerful in her own story."

Astra attendees should make sure to mark Booth 1831 as a must-stop destination during the conference June 5-8. For more information about Oz Creation and Olympia Dolls in the interim, visit <https://www.olympiadoll.com/>

About Oz Creations®

Welcome to the Olympia Doll and Story Collection—where ancient legends inspire little heroines. Discover the world's first super-heroines, reimagined from timeless, legendary myths. These goddesses, known for their incredible superpowers, heroic deeds, and wisdom, come to life through beautifully crafted dolls and empowering stories. Designed to spark creativity and confidence, the Olympia Doll Collection invites girls to explore their own strengths through imaginative, screen-free play with our dolls, stories, and accessories – which make great gifts for buyers looking for educational and meaningful toys. As a female-owned small business, our mission is to inspire and empower the next generation of girls. We're proud to share this unique doll collection—and the stories that celebrate courage, resilience, and self-expression.