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SCREEN-FREE HOLIDAY GIFTS WITH HEART: JASEY'S TOY CHEST FOR TODDLERS AND PRESCHOOLERS

Westport, CT (September 16, 2026) – As the holiday season approaches and caring gift-givers search for safe, quality toys that spark imagination and important early skills, there's no better time to discover **Jasey's Toy Chest**. Founded and run by Brian and Lauren Bernstein, this family-owned brand was built on a deeply personal purpose: to honor their late son, Jason ("Jasey") Bernstein, support youth mental health, and help other families find joy, resilience, and connection through play.

Supporting youth mental health is at the heart of everything Jasey's does, a commitment the family made before they shipped a single toy. Jasey's partners with two of the nation's leading youth mental health nonprofits: The Kids Mental Health Foundation (KMHF), where Jasey's is a proud member of the Corporate Collective, and The Jed Foundation (JED), which works to protect the emotional health of teens and young adults. KMHF was created by Nationwide Children's Hospital, which recently welcomed Jasey's into the Circle of Care level of its

Annual Giving Society. Jasey's also offers families free, easy-to-use play and parenting tips on its website, drawing on KMHF's evidence-informed resources and searchable by toy or skill.

Every Jasey's toy is screen-free, made from FSC-certified materials, and built to be played with, shared, and handed down. The family also believes a well-made wooden toy shouldn't be out of reach, especially when so many families are stretched today, so they work hard to keep the line affordable: 42 of their first 50 toys are priced at \$29.99 suggested retail or less. Jasey's has also earned early recognition, including five Oppenheim Toy Portfolio Gold Seal awards.

Here is a small selection of Jasey's wooden toys, all screen-free and made for open-ended play that helps little ones build important early skills:

[On-the-Go Wooden Workbench \(\\$89.99 | Ages 12+ months\)](#) - A 23-piece activity set that's both a portable workbench and a sturdy push-walker. Little builders roll from room to room, then sort shapes, spin gears, move the clock

hands, and tinker with wooden tools. It grows from first-steps walker to construction toy right along with them.

[Little Hands Wooden Discovery Cube \(\\$49.99 | Ages 12+ months\)](#) - A 5-in-1 activity cube with something new on every side: a bead maze, a zig-zag track, spinning gears, a shape sorter, and turnable number-and-animal tiles. Sliding, spinning, and sorting build fine motor skills, hand-eye coordination, and early problem-solving at a child's own pace.





Wooden Busy Wheels Garage Playset (\$84.99 | Ages 3+) - A colorful three-level garage with a working elevator, winding ramps, a car wash, a fuel station, and a helipad, plus two cars and a helicopter sized for small hands. It's built for open-ended vehicle play that grows storytelling, sequencing, and social skills.

Wooden Big City Train Adventure Set & Table (\$129.99 | Ages 3+) -

A 46-piece wooden railway that builds into a whole world on its own play table, from city skyline

to seaside harbor to farm country, with a bright red bridge arching over the top. Kids roll three magnetic train cars around the loop and invent their own adventures, side by side.



Wooden Off to the Rescue Vehicle Carrier (\$24.99 | Ages 3+) - One of the brand's five

Oppenheim Gold Seal winners, this six-piece set opens up to launch a fire truck, ambulance, police car, and helicopter from a two-part carrier. Lightweight and portable, it's made for rescue-mission pretend play on the go.



Jasey's Toy Chest offers all of these and many more. Learn about the full line and the family's mission at jaseystoychest.com, and shop on Amazon or at select specialty toy stores, giving with confidence, knowing every toy is made with real care and true purpose.

About Jasey's Toy Chest

At Jasey's Toy Chest, we believe in the power of magical moments, the kind that grow through open-ended play, joyful learning, and heartfelt connection. This brand was created in loving memory of our son Jason ("Jasey"), who filled our home with creativity, adventure, and joy. His toy chest was a daily treasure hunt of blocks, puzzles, instruments, costumes, and dinosaurs, worlds of his own making. Our toys are a tribute to those memories, and to supporting youth mental health, a cause deeply personal to our family. Drawing on decades of toy industry experience, we make screen-free toys designed to build skills, nurture confidence, and create lasting memories.

Built for Magical Moments. Made for a Lifetime of Memories.