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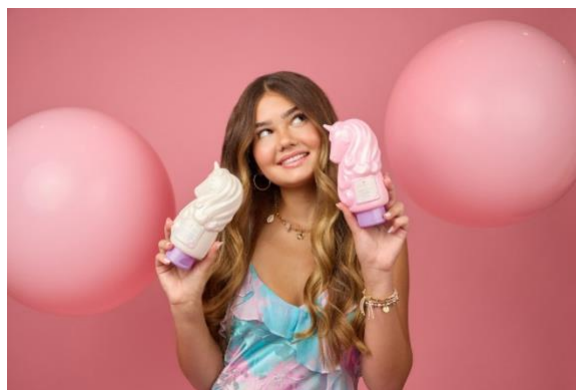


GLIMMER WISH BRINGS TOXIN-FREE WHIMSY TO KIDS' HAIR AND SKINCARE FOR HOLIDAY 2026

Kids Can Use Safe, Clean Care Products While Indulging in Marvelous Magic Thanks to This Playful Beauty Brand!

Santa Barbara, CA (October 20, 2026) – When it comes to hair and skincare products for kids, it feels like you can either buy fun or buy healthy - but never both. So often, the most colorful bottles and delightful scents come with a Faustian bargain of harmful chemicals – sulfates and parabens to name a few. But when it comes to “clean” shampoos and lotions, all fun goes out the door...or so graphic design firms would have you believe. Such was the case until now, with the advent of [Glimmer Wish](#), a brand with cleanliness and health in front of mind, but never at the expense of fun colors, scents or bottle designs! Glimmer Wish shampoos, conditioners and lotions are all dermatologist-tested and fully free of sulfates, sulfites, parabens, phthalates, PEGs and EDTAs. They're also completely vegan and gluten free to make sure every kid can enjoy bath or bedtime with a dose of wonder. Did we mention their branding is full of mermaids and unicorns? Any gift hunter considering presents for kids who love their skin and hair care should take notice of Glimmer Wish!

Glimmer Wish was founded by young Sydney Myers, all with help and support of the Myers family. When Sydney's mom Tiffany was dealing with an ongoing health condition that made her extra susceptible to the harsh chemicals commonly found in lotions and shampoos, the Myers family had to be extra careful and discerning about which products were allowed in their home. Suddenly, every label had to be scrutinized for all-too-common additives, including the fun ones that then 10-year-old Sydney loved. Unimpressed with the



dull, burlap-colored presentation and uninspired scents of so many “clean” beauty products made for adults, Sydney dreamt up the idea for a company that would provide kids with joyful and fun shampoos and lotions, with no need to worry about harmful chemicals affecting them or their vulnerable family members.

With Sydney as the ideas girl, some concept art from grandma Myers, and some business know-how from Tiffany and Byron Myers (a.k.a. Mom and Dad), Glimmer Wish has grown into a full-fledged beauty brand backed by Lori Greiner and Kendra Scott from *Shark Tank* fame.

After Scott made the deal with Glimmer Wish, she said, “Sydney has that entrepreneurial spirit and girl power that I just absolutely love and am so proud of. I’m so excited to see her continue to soar! Her business, Glimmer Wish, is beautifully designed, clean, disruptive, and so fun!”

Sydney has also been recognized by the *Pacific Coast Business Times* with their “40 Under 40” Award at just 16 years old, making her the youngest recipient of the award ever! If that’s not the endorsement of a lifetime, we don’t know what is! In present day, Sydney is pursuing her passion as a teen entrepreneur together with her family’s full support, providing kids with the products she would have loved to have as a child.

“When I started Glimmer Wish at 10 years old, I just wanted kids to have beauty products that were fun and didn’t have harsh chemicals in them. Going on Shark Tank and partnering with Lori and Kendra showed me that other people believe in that idea as much as I do. Since then, new doors keep opening, and each one is a chance to reach more girls and families who want clean products that are actually fun to use. I’m proud of what we’ve built, and I’m just getting started.” - Sydney, Founder of Glimmer Wish and daughter of Byron and Tiffany Myers.

Glimmer Wish promises kids a luxuriously scented experience brightly decorated with mythical creatures, and a **toxin-free formula developed in the U.S.** and bottled with global materials that will put parents’ minds at ease. With prices starting at \$18 dollars, these product lines will soon line your shower shelves. With clean formulas free of harmful chemicals that are both safe and fun, these shampoos and conditioners protect and nourish with delightful scents - cotton candy for the Unicorn set, and a tropical beachy scent for the Mermaid set. For the body, there is a magical body wash that will fill the shower or bath with a delicious aroma while getting you sparkly clean. Included in the **Hair and Body Essentials Sets: Unicorn or Mermaid themes (\$58.00 | Ages 3+)** are unicorn or mermaid tail-shaped bottles of shampoo, conditioner and body wash. These products are powered by organic botanicals and nourishing oils, gentle enough for everyday use, and rich enough to leave hair clean, soft, and visibly healthier.



For the spread that wowed the investors on *Shark Tank*, look no further than the **Unicorn or Mermaid-themed Haircare Gift Sets \$85.00 | Ages 3+).** This beautiful set includes all the essential tools for styling and maintaining hair befitting of a mythical creature. All unicorns and mermaids agree, their first choice in getting big tangles free is the Glimmer Wish detangling mist. Just add a few sprays on tough tangles, and it smooths knots and adds shine to your beautiful hair

as you brush. And speaking of brushing, each Haircare Gift Set includes either a gorgeous teal mermaid hairbrush, or a pretty pink unicorn hairbrush. These shiny hairbrushes with long, flexible bristles detangle, remove knots, and reduce breakage for both wet and dry hair.



In need of a stocking stuffer instead? **Glimmer Whip (\$12.00 | Ages 3+)** is just this thing to perk up any holiday haul. Made with organic butters & oils, Glimmer Whips have the first ever, patented soft heart-shaped applicator and come with a heart punch out to attach the included soft poof and “Heart of Gold” Glimmer Wish Charm! Individual Glimmer Whip tube flavors come in Birthday Cake, Cotton Candy, Mint Julep, Summer Strawberry, Pineapple Whip, and Cerise!



For those looking to spare no expense and provide a comprehensive care package to a lucky child, Glimmer Wish’s **Unicorn** or **Mermaid Ultimate Dream Gift Sets (\$286.00 | Ages 3+)** include everything a clean-conscious kiddo could ever need! Complete with hair and skin care formulas, these gift sets include cute, themed bags and accessories to make your child feel as magical as they truly are. With bags and pouches designed for easy and safe transport to sleepovers, on roundtrips and more, these gift sets are an incredible entry-point purchase to introduce kiddos to Glimmer Wish. Their presentation makes them particularly suitable as a super special holiday gift! These robust sets include the following special care products:



Includes Shampoo, Conditioner, and Body Wash, Hair Detangling Mist, Detangling Hairbrush, Body Butter, Overnight Bag, Selfcare Keepall Bag, Cosmetic Bag, and Pouch

Keep your eyes out for Glimmer Wish products this holiday shopping season at [Amazon](#), the [Glimmer Wish website](#), [Ulta Beauty](#) online, [SalonCentric](#) online, Bristol Farms, hundreds of boutiques across the U.S., with a launch at Wegmans planned for early next year. Say goodbye to boring hair and skin care with a little unicorn and mermaid magic from Glimmer Wish!

About Glimmer Wish

Glimmer Wish was created to give kids fun, playful beauty products made without harsh chemicals, offering families a cleaner alternative to traditional beauty products and they smell great. Founded by teen Sydney, the brand offers hair care, bath and body products, lip care, accessories and gift sets. All products are dermatologist-tested, 100% vegan and cruelty-free. As seen on Shark Tank, Glimmer Wish makes everyday self-care fun for kids and reassuring for parents. Learn more at <https://glimmerwish.com/>.